



Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500

What's
Happening at
SELCO
March, 2007

Energy Hog Alert: Retire Your Old Refrigerator

After heating, cooling, and hot water, your old refrigerator is probably the next largest energy user in your home.

New refrigerators are much more energy-efficient than older models.



Get rid of that old fridge lurking in your basement. Instead, size your refrigerator to meet your needs, and recycle the old one.

If you must have an extra refrigerator or freezer, buy a new, energy-efficient model.



SELCO offers a \$50 rebate for Energy Star refrigerators purchased between January 1 and December 31, 2007.

To cut down on energy use, be sure to keep your refrigerator as full as possible, and unplug it when empty.

Remember: selling or giving away an old refrigerator means that someone else will inherit an energy waster for years to come. **An older model can cost \$90 or more per year to operate!**

Benefits of a Municipally Owned Utility

In addition to the cash benefits to the Town highlighted below, SELCO cable customers saved approximately \$2,785,000 in 2006 compared to what they would have paid Charter Cable (which serves customers in surrounding towns) for basic and expanded basic cable services.

SELCO residential electric customers also saved approximately \$7,118,000 in electric payments over what National Grid would have charged for the same electric use in 2006. **That's a total savings of approximately \$9.9 million that directly benefits Shrewsbury customers.**

🔍	Direct cash payment in lieu of taxes	\$115,440
🔍	Interest income from operating cash and depreciation funds	\$253,120
🔍	Reduced electric rates for all Town buildings. (Compared to neighboring investor-owned utility rates)	\$705,000
🔍	Reduced street lighting rates. (Compared to neighboring investor-owned utility rates)	\$208,700
🔍	Town Hall additions for Town-wide use (1997)	\$87,600
🔍	SELCO labor used for other Town Departments	\$15,780
TV	Cash payment per Cable franchise agreement (in excess of statutory maximum for private cable companies)	\$454,700
TV	Interest income from Cable operating cash	\$74,300
TV	Use of Cable institutional network. (For transfer of computer data, voice and Internet between Town buildings, including schools and police)	\$67,200
TV	Internet Services (For Town and Schools)	\$30,720
Total 2006 SELCO Contributions To Town.....		\$2,012,560

SELCO Telephone vs. Verizon

How does SELCO Telephone *really* stack up against the competition? Here's a comparison of SELCO Telephone and Verizon's *Freedom Value* and *Freedom Essentials* packages.

	SELCO Telephone	Verizon Value	Verizon Essentials
Monthly Service Cost (before taxes and fees)	\$39.95	\$39.99	\$44.99
Unlimited Local and National Calling	Yes	Yes	Yes
E-911 Emergency Calling	Yes	Yes	Yes
Voice Mail, Call Waiting, Caller ID	Yes	No	Yes
3-Way Calling, Speed Dial, Call Forwarding, and more	Yes	No	No
Service Available During Power Outage	Yes	Yes	Yes
Compatible with Home Alarm Systems	Yes	Yes	Yes
Approximate Average Monthly Taxes and Fees	\$4.05	\$10.19	\$10.44
Total Monthly Cost (not incl. wire maintenance plan)	\$44.00	\$50.18	\$55.43
Inside Wire Maintenance Fee (optional)	\$1.99/mo	\$3.99/mo	\$3.99/mo

SELCO Super Pack customers pay just \$34.50/mo (before taxes and fees) for SELCO Telephone service! **Call 508-841-8500 to sign up for SELCO Telephone and start saving TODAY!**

Energy Conservation Loans

SELCO is providing 0% interest loans for customers who chose to make the following energy efficiency improvements to their homes.

ELIGIBLE IMPROVEMENTS

- Windows, doors, insulation
- Photovoltaic, wind and geothermal heat pumps
- Conversion of electric heat to gas/oil heating systems
- See web site (www.energystar.gov) for a detailed list of qualifying products

LOAN AMOUNTS (max. repayment period 60 months)

- Windows, Doors, Insulation – up to \$3,500
- Conversion from electric heat to gas/oil or geothermal heating systems – up to \$10,000
- Residential photovoltaic or wind – up to \$10,000
- Minimum / Maximum loan amounts – \$1,000 / \$10,000

Loan details and applications are available at www.shrewsbury-ma.gov/light/loans.asp or by calling 508-841-8500. Residents must contact HELPS for a free home energy audit (1-888-333-7525) and submit a loan application for pre-approval before the start of any work.

SELCO Launches Boomerang

Boomerang will launch on Digital Cable channel 243 in early March. Boomerang is your 24-hour network for classic cartoons including *The Flintstones*, *Huckleberry Hound*, *The Jetsons*, *Magilla Gorilla*, *Quick Draw McGraw*, *Tom & Jerry*, *Yogi Bear*, and more.



Boomerang also airs modern cartoons and offers reruns of popular Cartoon Network original series.

Tennis Channel Coming to Digital Cable

The Tennis Channel will launch on Digital Cable channel 244 in mid-March. The Tennis Channel is the ultimate destination for everything tennis.

With live tournaments, news, one-on-one interviews, game analysis and skills instruction, The Tennis Channel is constantly on the move to give viewers an all-access pass. We've got inside looks, behind-the-scenes coverage and an up close perspective on all the intense tennis action.



SELCO GreenLight News and Special Offers

Win Great Prizes

All customers who sign up for SELCO GreenLight before April 1st will automatically be entered in a drawing to win a \$50 American Express Gift Check or two tickets to Worcester Sharks hockey at the DCU Center in Worcester. Winners will be notified after the drawing takes place April 2nd.

Show Your Support

Go ahead, pat yourself on the back. It's OK to feel good about signing up for SELCO GreenLight. And while you're at it, let the neighbors know you support renewable electric generation too. To thank residents for signing up, SELCO will give each GreenLight customer a free green-colored energy efficient light bulb. We're encouraging GreenLight customers to use these bulbs in their front porch lights to show their "true colors." Spread the word about green power... You'll be the talk of the neighborhood!



SELCO customers can sign up for GreenLight at www.shrewsbury-ma.gov/light/greenlight.asp or by calling the SELCO office at 508-841-8500. For just \$5 or \$10 a month you can help fund wind power generation in New England.

Shrewsbury On Demand



It's that time of year again when the Town Budget, Town Election and Town Meeting take center stage. Catch up on all of the latest Town committee meetings on Shrewsbury On Demand (Ch. 940). This service is free for all SELCO Digital Cable customers.



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Office Hours: 7:30 a.m. to 5:00 p.m. M-F